



Estelle Ollagnier

Senior Product Designer

Geneva

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SKILLS

UX Design
Interaction Design
Visual Design
Wireframing
Prototyping
Figma
Sketch
InVision
Zeplin
Adobe CC
Google Analytics
HTML /CSS

LANGUAGES

French (native)
English (professional)
Italian (conversational)

EDUCATION

Pyramid
UX design training / best practices
Dec 2015 | PARIS

Ingenium Formation
Professional title Webdesign
2010 - 2011 | MARSEILLE

CFBT Marseille
BTS visual communication
(apprenticeship)
2008 - 2009 | MARSEILLE

Ecole Presqu'île (art school)
BTS visual communication
2003 - 2006 | LYON

Champagnat College
Baccalaureat Social Economy
1999 - 2002 | ST SYMPHORIEN
SUR COISE

EXPERIENCE

Expedia Group

Senior UX Designer

Sep 2017 - Present | GENEVA

- Work cross-functionally to design products in Partner Central tool related to Expedia competitiveness incorporating research & functional prototype for testing.
- Actively contributes to a new to design system growth (Ferris Design System) by testing and leveraging it based on use cases.
- Leads the solution within a product area and connect to product vision to communicate design rationale to broader audience (partners, stakeholders, and leaders) always in mind to be user-centric, cross-collaborative, detail oriented, and with a high bar for quality.
- Mentored junior UX designers in the team.

UX Designer

Feb 2016 - Sep 2017 | GENEVA

- Helped the convergence between 2 internal products: Expedient (Market Managers) & Partner central (Hoteliers) & moved from the Engineer team to the UX team.
- Started to work closely with different stakeholders in the product team to solve user problems being the only UX member based in Europe.
- Created design explorations & design thinking solutions for the Analytics space of Partner Central focused on partner needs & feedbacks following the Expedia UI Toolkit.

Webdesigner

July 2014 - Feb 2016 | GENEVA

Re-designed completely the UI/UX of an internal tool (dashboard) for Market Managers named Expedient. I was providing the layout in HTML/CSS to developers and creating a UI Toolkit to facilitate their work and keep the UI consistency on the platform.

Airbus

Freelance Graphic designer

July 2008 - Jan 2015

Created printings such as leaflet, catalog, DVD for Airbus Helicopters Training Services in collaboration with the marketing team used by more than 600 experts instructors for their clients.

Flowline

Graphic designer / Webdesigner

Sep 2013 - March 2014 | LYON

- Used HTML/CSS to update company's websites.
- Provided responsive templates for collaborative portal intranet/extranet (UI/UX Design).
- Designed Newsletters for e-mailing.
- PRINT creations : Leaflets, flyers, signboard, kakemonos, exhibition stand background.

Mfuse

Graphic designer / Webdesigner Mobile

Apr 2012 - June 2013 | LONDON

- Improved existing UI Design Apps for e-gaming companies as Ladbrokes, Betfred, Sportingbet. passing by high fidelity prototypes for new Apps concepts.
- Used HTML/CSS to redesign the company website.

Vectone

Graphic Designer

Nov 2011 - March 2012 | LONDON

- Designed GIF animated banners, landing pages, newsletters, assets on Photoshop to be implemented in various websites.
- Created print materials such as posters, flyers, envelopes, leaflets on InDesign.

Eurocopter

Junior Graphic Designer

Sep 2008 - March 2010 | MARSEILLE

- Adapted the graphic chart to multiple marketing materials.
- Designed the layout for commercial catalogs, product sheets, photo reports, some infographics & promotional design objects.
- Creation of Packaging as Digipack for courses.